

For Immediate Release



eBaumsWorld.com re-ups with Gorilla Nation Extending Their Exclusive Online Advertisement Relationship

Los Angeles — May 6, 2010— Gorilla Nation (www.gorillanation.com), the world's largest online branded sales company, announced today that it has extended its relationship with eBaumsWorld.com to represent all ad inventory for the site.

Gorilla Nation and eBaumsWorld.com began their partnership in 2003. Gorilla Nation has created integrated custom campaigns for such brands as Universal Pictures, CBS, Boost Mobile that have appeared on eBaumsWorld.com over the past 7 years.

"We are honored and excited to continue our relationship with eBaumsWorld.com" said Brian Fitzgerald, President of Gorilla Nation. "eBaumsWorld is a leader in the online world of entertainment, allowing Gorilla Nation to offer online marketers custom campaigns that reach the coveted male demographic."

"Gorilla Nation has been a great partner over the past few years. In this highly competitive market having a partner that collaborates, innovates and delivers is what enables us to maintain our top position with brands and agencies. Gorilla Nation has helped bring top brands to the site with innovative strategy and flawless execution" said Mark Heyert General Manager of eBaumsWorld.com. "We look forward to a record year!"

About Gorilla Nation:

Gorilla Nation is the world's largest online branded sales company, exclusively representing the online branded ad inventory of over 500 premium content sites. GN is focused on selling site-specific, integrated media and promotional programs across its properties on behalf of Fortune 500 brand marketers - marrying message with media. Working closely with its web publisher partners, GN's expertise within 30 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach, site-specific creative frequency, guaranteed media placements and integration of message to contextually relevant audiences. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, Gorilla Nation is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Scottsdale, Toronto, London, Sydney and Melbourne.

About eBaum's World:

Internet Entertainment LLC, is a leading digital age company that owns the website www.eBaum'sWorld.com. The company is based in San Francisco, CA. eBaum's World features entertainment media such as videos, Flash cartoons and web games. It has a very large collection of comedic videos and photos which were uploaded by the website's users. The company's six core tenets of differentiation: size, range of solutions, technological leadership, emerging media platforms, superior customer/user service, and thought leadership enables it to offer its users outstanding value.

For More Information:

Whitney Ashley
Public Relations Manager
(310) 449-1890 Ext. 250
Whitney.ashley@gorillanation.com

Brittany Powell
Marketing Coordinator
Internet Entertainment LLC
(415) 814-3513
brittanyp@ebaumsworld.com