

**For Immediate Release**



## **Gorilla Nation UK Expands Team with Six New Members**

**London—May 27, 2009—** Gorilla Nation ([www.gorillanation.com](http://www.gorillanation.com)), the world's largest online branded sales company, announced today the growth of its UK sales team with the addition of six new members.

The Gorilla Nation Business development team adds Melodie Rahbar at Senior Manager of International Business Development. Most recently, a Strategy Analyst for Debenhams, Melodie was responsible for internal management and strategy working closely with the e-commerce team to manage Debenhams.com.

The Gorilla Nation Sales team in the UK is adding five new members. Ross Cimino, the Vice President of Performance Sales joins the team from having previously worked in the US office for the past four and a half years. Carly Goodman has been hired as a Senior Sales Executive. Carly worked for Mediaforce as a Junior Account Executive prior to coming to GN. Ilda Jamison is a new Senior Sales Manager at GN and worked at AOL before coming to the company. Adam Shafer is also a new Senior Sales Manager to the team having previously come from Sky Digital Media. Jason Carr is another transfer from the US sales team where he previously held the position of sales planner and now joins the UK team as a Senior Sales Manager.

"The UK division of Gorilla Nation is expanding rapidly and it is crucial that we have a strong sales team as well as an active business development team to ensure our continued growth," stated Simon Haynes, Managing Director for GN UK. "We are thrilled about the new hires and US transfers joining the team and believe they are will be great assets to the UK division.

### **About Gorilla Nation:**

Gorilla Nation is the world's largest online branded sales company, exclusively representing the online branded ad inventory of over 500 premium content sites. GN is focused on selling site-specific, integrated media and promotional programs across its properties on behalf of Fortune 500 brand marketers - marrying message with media. Working closely with its web publisher partners, GN's expertise within 30 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach, site-specific creative frequency, guaranteed media placements and integration of message to contextually relevant audiences. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, Gorilla Nation is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Scottsdale, United Kingdom, Australia, and Canada.

### **For More Information:**

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