



## News

### KidzBop and Chronicle Books launch Super Contest

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Youth video-sharing website [KidzBop.com](#) and [Chronicle Books](#) are teaming up to launch The Totally Weird Super Contest to support the latest release in the publisher's Worst-Case Scenario series, *The Worst-Case Scenario Survival Handbook: Weird Junior Edition*.

The five-week contest will run from May 20 to June 26 on the [Kidz Bop](#) website using the site's proprietary Super Contest platform, a kid-created online contest app that launched last fall.

Kids are invited to upload videos explaining the weirdest thing they can imagine for a chance to win a range of prizes, including an HD Flip Cam, an iTunes gift certificate and books from Chronicle. Voting for the favorite videos begins June 12. The Totally Weird Super Contest marks [KidzBop.com](#)'s first sponsored online contest and was brokered by Gorilla Nation.