

For Immediate Release



GORILLA NATION CANADA TO EXCLUSIVELY REPRESENT CANADIAN USMagazine.com

Toronto—January 11, 2009— Gorilla Nation (www.gorillanation.com), the world's largest online branded sales company, announced today that it has been selected to exclusively represent the Canadian online ad inventory for UsMagazine online.

USmagazine.com is a unique blend of assets with a positive and distinctive well grounded reputation in the marketplace. A trusted source for up to the minute celebrity news and entertainment, the site has a thriving community of passionate users which creates a crucial connection with young, hip, affluent women in Canada. Traffic site stats Monthly Unique Visitors: 538,000, Monthly Pageviews: 11,000,000

"USmagazine.com is a highly influential entertainment brand that reaches a key demographic of Canadian females with celebrity news, style and trends," Stated Walder Amaya, Vice President of Operations, Gorilla Nation Canada. "We are thrilled to be adding this leading brand to our robust collection of women centric publishers, therefore allowing us to further cater to our advertisers seeking to target this sought out consumer."

"USmagazine.com delivers a unique and entertaining experience that focuses on breaking news and celebrity-relevant topics such as Style and Beauty, Moms and Babies and Healthy Lifestyles," stated Steven Schwartz, Chief Digital Officer, Wenner Media LLC. "As a trusted source for celebrity content, we've become a must-visit destination for a passionate and engaged community of women and we are pleased to be working with GN to help Canadian advertisers reach this valuable and growing audience of consumers."

About Gorilla Nation:

Gorilla Nation is the world's largest online branded sales company, exclusively representing the online branded ad inventory of over 500 premium content sites. GN is focused on selling site-specific, integrated media and promotional programs across its properties on behalf of Fortune 500 brand marketers - marrying message with media. Working closely with its web publisher partners, GN's expertise within 30 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach, site-specific creative frequency, guaranteed media placements and integration of message to contextually relevant audiences. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, Gorilla Nation is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Scottsdale, United Kingdom, Australia, and Toronto.

About Us Weekly Magazine:

Us Weekly is a cultural reference point and the number one source for all things celebrity. Each week, more than 12 million readers rely on *Us Weekly* for the latest news, photos and reporting on their favorite celebrities. UsMagazine.com <http://UsMagazine.com> brings *Us Weekly's* unique voice to the Web and engages millions of visitors every day with the latest celebrity news, photos and videos, as well as features on celebrity style and beauty, fitness, movies, TV and much more. Owned by privately-held Wenner Media, which also owns and publishes *Rolling Stone* and *Men's Journal*, *Us Weekly* is headquartered in New York. For more information, please visit www.usmagazine.com.

For More Information:

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