

For Immediate Release



Gorilla Nation Tapped to Exclusively Represent Dailymotion.com in Canada – Now Top 5 Provider of Video in Canadian Market

LOS ANGELES, CA – May 6, 2009 – Gorilla Nation (www.gorillanation.com), the world's largest web publisher rep firm, announced today that it has been selected to exclusively represent the branded online ad inventory for Dailymotion.com in Canada.

Dailymotion.com is the world's largest independent video sharing site, with over 15,000 new videos uploaded daily. In Q3 2008, Dailymotion.com fortified its presence in Canada with the launch of www.dailymotion.com/ca-en and www.dailymotion.com/ca-fr, both of which will include fully editorialized homepages to their specific region. According to March 2009 comScore, Dailymotion Canada garners 2.3 million monthly unique visitors and 80 million monthly page views.

“The addition of DailyMotion, along with the recent signings of Veoh.com and MetaCafe.com, to name few, makes Gorilla Nation a top 5 provider of branded video inventory in Canada,” stated Jason Holland, Director of International Business Development for Gorilla Nation. “Our success in packaging high-impact, unique creative integration opportunities for brand marketers in both English and French-speaking Canada, was instrumental in us winning this account and being able to dramatically improve on our current product offerings in the Canadian market.”

About Gorilla Nation Media, LLC

Gorilla Nation (www.gorillanation.com) is the world's largest online ad sales rep firm. The company exclusively represents the online ad inventory of over 500 leading midtail web publishers, and sells integrated media and promotional programs to Fortune 500 brand advertisers. Working closely with its web publisher partners, GN's expertise within 35 select vertical markets provides advertising clients the ability to build high impact, rich media programs across one or more properties to provide superior audience reach. The company is committed to delivering integrated creative media programs, from concept through execution, and exceptional customer service. Founded in 2001, the company is headquartered in Los Angeles with offices in New York, Chicago, San Francisco, Toronto, London and Sydney.